

# ODAC EXHIBITOR OPPORTUNITIES

You may choose one of our convenient pre-made exhibitor packages or build your own booth according to your specific preferences.



## EXHIBITOR PACKAGES

## BUILD YOUR OWN PACKAGE!

Package prices valid until June 12<sup>th</sup>.  
After June 12<sup>th</sup>, build your own package!

Start with your booth space

**Basic Booth Package** ..... \$2,500  
Includes 8'x10' booth, 6' table, chair, drape, 7"x44" ID sign, wastebasket.  
Company listing in Onsite Guide and 2 exhibitor badges.

Basic Booth , before June 12<sup>th</sup>, 2009 .....\$3,000

Basic Booth, before August 17<sup>th</sup>, 2009 ..... \$3,500

Basic Booth, before October 2<sup>nd</sup>, 2009 ..... \$3,750

Basic Booth, before January 15<sup>th</sup>, 2010..... \$4,000

**Booth & E-mail Blast Package**..... \$3,500  
Includes Basic Booth Package, e-mail blast to all delegates highlighting your company or booth information.

Enjoy discounted rates

**Booth & Lanyard or Badges Package**..... \$3,500  
Includes Basic Booth Package, your company name and logo branded on either a lanyard or badge.

Coffee/Refreshment Break\* ..... add \$4,000

Lanyards\* ..... add \$1,500

Badges\* ..... add \$1,500

Email Blast .....add \$1,000

Full Page ad in Onsite Guide .....add \$1,000

Half Page ad in Onsite Guide.....add \$750

Quarter Page ad in Onsite Guide ..... add \$500

\*Available on a limited first come, first serve basis.

**Booth & Advertising Package**..... \$4,000  
Includes Basic Booth Package, half page ad in the *Journal of Drugs in Dermatology* (JDD).

**Booth & Coffee/Refreshment Break Package** .....\$5,000  
Includes Basic Booth Package, ¼ page ad in Onsite Guide, special sign recognition as refreshment break sponsor.

For more information about Exhibit Packages, contact  
Amanda Hearty at 646-453-5716 or [Amanda.Hearty@pceny.com](mailto:Amanda.Hearty@pceny.com)