

RESERVE YOUR BOOTH TODAY! SPACE IS LIMITED!!

You may choose one of our convenient pre-made exhibitor packages or build your own booth according to your specific preferences. For more information on Exhibitor Booth Packages, contact **Amanda Hearty** at 646-453-5716 or Amanda.Hearty@pceny.com

EXHIBITOR PACKAGES

Package prices valid until June 12th.
After June 12th, build your own package!

- | | DESIRED
QUANTITY |
|--|--------------------------|
| Basic Booth Package\$2,500
Includes 8'x10' booth, 6' table, chair, drape, 7"x44" ID sign, and wastebasket. Company listing in Onsite Guide and 2 exhibitor badges also included. | <input type="checkbox"/> |
| Booth & E-mail Blast Package\$3,500
Includes Basic Booth Package, e-mail blast to all delegates highlighting your company or booth information. | <input type="checkbox"/> |
| Booth & Lanyard or Badges Package\$3,500
Includes Basic Booth Package, your company name and logo branded on either a lanyard or badge. | <input type="checkbox"/> |
| Booth & Advertising Package\$4,000
Includes Basic Booth Package, half page ad in the <i>Journal of Drugs in Dermatology</i> (JDD). | <input type="checkbox"/> |
| Booth & Coffee/Refreshment Break Package ...\$5,000
Includes Basic Booth Package, 1/4 page ad in Onsite Guide, and special sign recognition as refreshment break sponsor. | <input type="checkbox"/> |

BUILD YOUR OWN PACKAGE!

- | | DESIRED
QUANTITY |
|---|--------------------------|
| Basic Booth, before June 12th, 2009\$3,000 | <input type="checkbox"/> |
| Basic Booth, before August 17th, 2009\$3,500 | <input type="checkbox"/> |
| Basic Booth, before October 2nd, 2009\$3,750 | <input type="checkbox"/> |
| Basic Booth, before January 15th, 2010\$4,000 | <input type="checkbox"/> |

ADD-ONS: ENJOY DISCOUNTED RATES!

- | | | |
|--|-------------|--------------------------|
| Coffee/Refreshment Break* | add \$4,000 | <input type="checkbox"/> |
| Lanyards* | add \$1,500 | <input type="checkbox"/> |
| Badges* | add \$1,500 | <input type="checkbox"/> |
| Email Blast | add \$1,000 | <input type="checkbox"/> |
| Full Page ad in Onsite Guide | add \$1,000 | <input type="checkbox"/> |
| Half Page ad in Onsite Guide | add \$750 | <input type="checkbox"/> |
| Quarter Page ad in Onsite Guide | add \$500 | <input type="checkbox"/> |
- *Available on a limited first come, first serve basis.

PAYMENT AND BILLING INFORMATION

To sign up for Exhibit Space, fill out this form and **fax** it to 212-213-5439, or **mail** this completed form with check enclosed payable to ODAC to: **ODAC, 377 Park Avenue South, 6th Floor, New York, NY 10016**. You may also sign up through the online registration process at OrlandoDerm.org

Visa American Express MasterCard Security Code: _____

Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Payment for Exhibit Space must accompany registration or we will be unable to reserve your booth(s).

APPLICANT INFORMATION

Company: _____ Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

CORPORATE CONTACT INFORMATION (to appear in Onsite Guide, if different from above):

Company: _____ Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Email: _____ Website: _____



Orlando Dermatology
aesthetic & clinical

JANUARY 15-18, 2010
THE PEABODY ORLANDO
ORLANDO, FL

SAVE THE DATES

25-Word Company Description & Company Logo (EPS file preferred)
Upon Signing

Onsite Guide Ad Due
November 6, 2009

Exhibitor Badge Registration
December 11, 2009

Hotel Reservations
December 10, 2009

This Exhibitor Agreement is entered into between _____ (Exhibitor) and the Orlando Dermatology Aesthetic & Clinical (ODAC) conference. This agreement takes effect upon signing by Exhibitor. The Exhibitor hereby requests ODAC to provide Exhibitor with exhibit space at the Orlando Dermatology Aesthetic & Clinical conference from January 15-18, 2010 (set-up day and show opens January 15, 2010, break down is January 17, 2010). Exhibitor further agrees to abide by all Exhibitor terms and conditions as outlined in the Terms and Conditions. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. ODAC will notify Exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms and booth specifications in the Terms and Conditions.

Signature: _____ Date: _____

Print Name: _____

EXHIBITOR TERMS AND CONDITIONS



January 15-18, 2010 • The Peabody Orlando • Orlando, FL • OrlandoDerm.org

The Orlando Dermatology Aesthetic & Clinical (ODAC) conference is herein referred to as "ODAC." The Peabody Orlando Hotel is herein referred to as "Hotel."

CATEGORIES OF EXHIBITS

The exhibit program is designed to provide dermatologists with first-hand information about products and services specific to their area of dermatology and cosmetic dermatology and to serve as a forum for updating the physician's knowledge of current technological advances in the field of dermatology and cosmetic dermatology. The exhibit program is an integral part of the overall education program for the seminar. Applications for exhibit space will be considered for products and services in the following categories: Pharmaceuticals specific to dermatology (both prescription and non-prescriptions); equipment and devices that are designed for diagnosis and treatment of dermatologic conditions; office equipment, record-keeping equipment, or services relating to the support of non-medical aspects of the practice of dermatology; and scientific educational publications.

ACCEPTANCE

Full payment must be received upon signing. ODAC reserves the right to accept or refuse the booth application for any exhibit, and once an exhibit is on the floor, to require its modification or removal, whenever ODAC considers such exhibit to be detrimental to its business, professional, or ethical interests, or which originates from any organization whose displayed products do not meet the professional standards of ODAC. The submission of the Exhibitor registration, signed agreements and full payment is requisite to qualify.

ELECTRICAL SERVICES

Electrical services are not included in any Sponsorship or Exhibitor Packages. If you require electrical service you must order it through the general service contractor. Information and order forms for electrical service will be provided in the Exhibitor Service Kit which will be sent to you upon registration.

BOOTH PACKAGE DESCRIPTION

Booth package includes 8' high back drape, 3' high draped side rails, one (1) 6' draped table, one (1) 7"x44" ID sign, one (1) plastic chair and one (1) wastebasket. Total individual exhibit floor space is 8'x10' unless more space is requested, approved and purchased. Two (2) exhibitor badge registrations are included with each booth package. Company listings in the Onsite Guide with logo and description are dependant upon booth package purchase.

STAFF AT EXHIBIT BOOTH

Each exhibiting company is entitled to two (2) representative exhibitor badges. Additional staff beyond the entitled number are required to pay a registration fee of \$379 per additional person. Exhibit staff must open and close booths during official times.

HOTEL RESERVATIONS POLICY

Check OrlandoDerm.org for more information. Please have confirmed arrival and departure dates accessible.

NAME BADGE CHANGES / BOOTH CANCELLATIONS / REFUND POLICY

Name badge changes / cancellations must be received by mail, fax or e-mail. Any change made to a name badge will be subject to a \$30 administrative fee and must be submitted in writing. Space cancelled prior to July 15, 2009 will receive a 75% refund; cancellation from July 15-November 15, 2009 will receive a 50% refund; after November 15, 2009, no refunds will be given.

ADVERTISING

Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims.

BOOTH ACTIVITIES / DEMONSTRATIONS / AV

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service in the booth. Additional forms of entertainment, amusement or demonstrations of non-product related items or services must be approved in writing by ODAC. Only activities in accordance with the professional demeanor of the ODAC exhibits program will be permitted. The use of sound systems other than closed-sound systems is permitted only with prior written approval by ODAC. ODAC reserves the right to close any booth not in compliance with the above stated.

LASER PRECAUTIONS

In keeping with the recommended safety precautions for lasers, ODAC has adopted the following policies for laser exhibitors in the exhibit area: Proper pipe and drape and goggles are required.

SUBLETTING / SHARING OF SPACE

No part of any exhibit space may be reassigned, sublet or shared with any other party by that exhibitor.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approval requirements. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. If the FDA or a court of competent jurisdiction determines that a company's exhibit is in violation of any FDA regulations, the company may be subject to sanctions.

INSURANCE

It is the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as determined by ODAC. Insurance protection will not be afforded to the exhibitor either by the meeting organizers or the Hotel.

EQUIPMENT AND FURNISHINGS

ODAC will not provide equipment or furnishings for your exhibit space other than those listed in the Sponsorship and Exhibitor Package descriptions. Additional equipment and furnishings are contracted separately and may be ordered from the Exhibitor Service Kit which will be mailed to you shortly after application approval.

EMPLOYMENT SOLICITATION

While ODAC is an important networking opportunity, direct employment solicitation is not permitted.

RELOCATION OF EXHIBITS

ODAC reserves the right to alter the location of exhibits, if deemed advisable in the best interest of the exposition. ODAC shall have the further right to prohibit, bar, prevent, and/or remove any exhibit or proposed exhibit, or any part or portion thereof, which, in the judgment of ODAC, is unsuitable or inappropriate for the exhibit. Such right shall extend, but shall not be limited to, all equipment, materials, displays, installations, and other items used or distributed by Exhibitors during ODAC.

SPACE ASSIGNMENT PROCESS

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products. We expect the exhibit hall to sell out in 2010; therefore, we strongly recommend that you send in your registration and payment as soon as possible.

SECURITY

Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Neither the meeting organizers nor the Hotel will be responsible for the loss of or damage to any property.

FIRE AND SAFETY REGULATIONS

All draping or display materials of cloth must be fireproof. Under no conditions will combustible oils or gases be permitted in the exhibit area. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed. Exhibitors must comply with Hotel safety and fire code.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of the meeting organizers.