

ODAC

JANUARY 17 – 20, 2020

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WELCOME RECEPTION IN EXHIBIT HALL

Friday 6:30-8:30 PM

SESSION HANDOUTS AND ODAC EVENT APP

The ODAC event app is your comprehensive resource to view and save session handouts, enter contests, complete surveys and access important conference information.

WORKSHOPS

No RSVP required. First come, first served.

FOLLOW US ON SOCIAL MEDIA  @odac_derm  @ODACDerm  @odac_derm

#ODAC2020

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UNIVERSITY
Health Sciences
Continuing Education


WHERE DERMATOLOGY EXPERTS CONVERGE

A Message from Our Faculty

Dear Colleagues,

On behalf of our chairs and faculty, we welcome you to the 17th annual ODAC Dermatology, Aesthetic & Surgical Conference. ODAC is the premier annual CE conference expertly curated to provide comprehensive, annual updates and fresh pearls in medical, aesthetic and surgical dermatology.

Over the next four days, you will join the ranks of the foremost pioneers in dermatology to share progressive medical, surgical and cosmetic insights, in a highly interactive format.

- Discuss the next generation of diagnostic approaches and evidence-based treatments
- Observe cutting-edge procedures and techniques with live demonstrations of novel products and emerging technologies
- Review clinical trial results and discuss case-studies in both large and small group settings
- Cultivate relationships with colleagues and leaders actively shaping the future of dermatology

ODAC recognizes that you hold the vision, highly specialized expertise, and unique training that drives dermatology. We are happy you are here and thank each of you for being part of this exclusive event.

2020 ESTEEMED FACULTY



James Spencer, MD, MS
Conference Chair



Perry Robins, MD
Conference Chair Emeritus



Joel L. Cohen, MD
Vice Conference Chair



Susan H. Weinkle, MD
Vice Conference Chair



Adam Friedman, MD
Medical Director

PRESENTING FACULTY

Shino Bay Aguilera, DO
Justin Finch, MD
Robert Gotkin, MD
Jeremy Green, MD
William Hanke, MD
John Harris, MD
Sima Jain, MD
Terrence Keaney, MD
Leon Kircik, MD
A. Yasmine Kirkorian, MD
Sailesh Konda, MD
Angelo Landriscina, MD
Ron Lebow, Esq.

Kavita Mariwalla, MD
Amy McMichael, MD
Alan Menter, MD
David Miller, MD
Vishal Patel, MD
Desiree Ratner, MD
E. Victor Ross, MD
Deborah S. Sarnoff, MD
Allison Sit
Linda Stein Gold, MD
Erik Stratman, MD
Jackie Yee, MD
Jonathan Zippin, MD

Check the event app for faculty bios and updates.

We thank the following Derm In-Review Advisory Council Members for their contribution as peer reviewers for all CE-approved ODAC 2020 Lectures:

Paul Gruber, MD

Nathan Rojek, MD

Benjamin Garden, MD



IMPORTANT SHOW INFORMATION

COMPLIMENTARY WIFI

WiFi is available throughout the event space.
Network: GrandeLakes_CONFERENCE
Password: GLO_ODAC2020
The password is case sensitive.

Supported by



SESSION HANDOUTS AND EVENT APP

Utilize the ODAC event app to view and save session handouts, take notes and access important conference information.

Mobile App

1. Navigate to your device's app store (Apple App Store or Google Play).
2. Search for **SanovaWorks Events** and download the app.
3. Open the app and log in with your account or create a profile with your email and a password of your choosing.
4. Click the **ODAC 2020** event and click "Join".
5. Browse presentations, speakers, exhibitors and more!

Web App

1. Open any internet browser on your computer or device.
2. Go to **tiny.cc/odac20**
3. Browse presentations, speakers, exhibitors and more!

In some cases, patient images have been removed from handouts due to HIPAA privacy rules and/or copyright restrictions. In some cases, handouts may be slightly different than the PPTs shown during sessions.

ONSITE CONTESTS

ODAC is about professional development, but we also love to have fun! ODAC's official media partner, the Journal of Drugs in Dermatology (JDD), is sharing in the fun with their ODAC giveaway.

Prizes

- \$500 AMEX Gift Card
- Amazon Echo
- A year's free subscription for Barco's Demetra – Digital Dermoscopy solution
- ODAC 2021 Registration

Receive an entry for:

- Posting on social media with #ODAC2020 (Post must be set as public)
- Sharing or commenting on ODAC social media posts
- ODAC 2021 onsite registration
- Skin of Color Update 2020 onsite registration
- ODAC survey completion
- Begin following ODAC on our social media channels

Winners will be announced on ODAC's social media channels and through the event app. There are no limits to the number of entries you may earn.

HOW TO CLAIM CE

At the conclusion of the conference, the evaluation for today's program can be found by visiting <https://excellence.creighton.edu> and clicking on the Continuing Education tab on the top right corner, and then clicking on the For Attendees button on the left side. Once you have completed your evaluation, you will be able to fill out and print your credit certificate. Please retain a copy of this certificate for your records.

For any questions, please contact the Creighton University Office of Continuing Education at 402.280.1830 or at CMedEd@creighton.edu.

POSTER SESSION

Posters are available in the foyer outside general session.

Supported by



SAVE THE DATE - ODAC 2021

January 15 - 18, 2021
Hilton Bonnet Creek, Orlando, FL

US Dermatology Physicians, NPs, PAs - Register this weekend to receive your \$199 Alumni Rate! Use code ODACDerm. Other registration categories, use code ODAC21 for 20% off the early bird rate! Register at OrlandoDerm.Org

ADA STATEMENT

ADA accommodations will be made in accordance with the law. If you require ADA accommodations, please indicate what your needs are at the time of registration. We cannot ensure the availability of appropriate accommodations without prior notification.

CAMERA/VIDEO RECORDING POLICY

Use of cameras/photography, camera phones and video equipment is strictly prohibited in all educational sessions.

GUEST PASS

A Guest Pass allows access to the exhibit hall networking sessions only. To upgrade your pass for admittance to educational sessions, please visit the registration desk. Guest passes can be purchased at the registration desk for \$300.

Follow ODAC for live updates



FOR GENERAL CONFERENCE INFORMATION, PLEASE VISIT THE REGISTRATION DESK.

WORKSHOPS FILL QUICKLY AND ARE AVAILABLE ON A FIRST COME, FIRST SERVE BASIS.

TAKE OUR SURVEYS AND WIN \$\$\$

ACCESS SURVEYS ON THE EVENT APP AND BE ENTERED TO WIN \$500, AMAZON ECHO, A YEAR'S FREE SUBSCRIPTION FOR BARCO'S DEMETRA - DIGITAL DERMOSCOPY SOLUTION OR AN ODAC 2021 REGISTRATION!

ODAC HOT SESSIONS

SATURDAY

► 7:20 AM | Breakfast Workshops

**Breakfast is served promptly at 7:20 AM*

Bridging Rheumatology and Dermatology Goals in Education: A Comprehensive Examination of COSENTYX® (secukinumab) Clinical Evidence
Faculty: Leon Kircik, MD; Andrew Sulich, MD
Location: Palazzo A

Paving the Path: Exploring a Treatment Option for Patients with Moderate to Severe Hidradenitis Suppurativa
Faculty: Joslyn R. Sciacca Kirby, MD
Location: Cordova 5-6

Not All Emollients are Created Equal: New Learnings on the Role of Colloidal Oatmeal in Managing Eczema
Faculty: Adam Friedman, MD
Location: Palazzo B-C

► 12:15 PM | Lunch Workshop

Dupixent® (dupilumab) Product Theater
Faculty: Vivian Y. Shi, MD
Location: Palazzo B-C

► 4:30 PM | Afternoon Workshops

Through the Looking Glass: A First Hand Account of the Severe Atopic Dermatitis Experience
Faculty: Adam Friedman, MD; Jason Lee-Llacer, MD; Agnes Abeleda, RN
Location: General Session

PhotoDynamic Therapy: Therapeutic Insights And Considerations For 2020 & Beyond
Faculty: Joel Cohen, MD; James Spencer, MD
Location: Palazzo A

► 5:30 PM | Dinner Symposium

The Art of Innovation: Introducing the Latest Advancements from Galderma
Faculty: Joel Cohen, MD; Jeremy Green, MD
Location: Palazzo B-C

New Cosmeceuticals from La Roche-Posay and Skinceuticals
Faculty: Kavita Mariwalla, MD
Location: General Session Room

SUNDAY

► 7:20 AM | Breakfast Workshops

**Breakfast is served promptly at 7:20 AM*

Changing Treatment Paradigms to Improve Rosacea Clearance
Faculty: Jeffrey S. Fromowitz, MD, FAAD
Location: Palazzo B-C

Treatment Updates of AK and Locally Advanced BCC with Levulan® and Odomzo® Respectively
Faculty: William Hanke, MD
Location: Palazzo A

► 12:45 PM | Lunch Workshop

ABSORICA LD™ (Isotretinoin) Capsules: An Innovative, Micronized Treatment to Help Your Patients Move Beyond Severe Recalcitrant Nodular Acne
Faculty: Leon Kircik, MD
Location: Palazzo B-C

► 5:30 PM | Resident Dinner Symposium

Evaluating Clinical Trials
Faculty: Leon Kircik, MD
Location: Palazzo B-C

#ODAC2020 THE OFFICIAL HASHTAG OF ODAC 2020



EXHIBIT HALL ACTIVITIES

Roundtable Sessions: Introducing New Seysara™ (sarecycline) Tablets

Location: Booth #309

Times:

Saturday, January 18th

- 10:10-10:30AM
- 12:30PM-12:50PM
- 1:00PM-1:20PM
- 3:40PM-4:00PM

Sunday, January 19th

- 10:10 - 10:30 AM

Supported by  **almirall**

Genoderms Made Ludicrously Easy Book Distribution

Location: Booth #302

Time: During all exhibit hall breaks

Supported by  **Ortho | Dermatologics**

Ortho Dermatologics is proud to support Dermatology Resident Education

Residents, NPs, and PAs, stop by booth #302 during exhibit hall breaks to receive your complimentary copy of Genoderms Made Ludicrously Easy, made possible by support from Ortho

EXHIBIT HALL HOURS

FRIDAY, JANUARY 17TH | 6:30 - 8:30 PM

Welcome Reception in Exhibit Hall | 6:30 – 8:30 PM

SATURDAY, JANUARY 18TH | 10:00 AM - 4:30 PM

AM Coffee Break | 10:00 – 10:30 AM

Lunch | 12:10 – 1:30 PM

PM Break | 3:30 – 4:30 PM

SUNDAY, JANUARY 19TH | 10:00 AM - 2:00 PM

AM Coffee Break | 10:00 – 10:30 AM

Lunch | 12:30 – 2:00 PM

WIN PRIZES!

Win \$500, an Amazon Echo, a year's free subscription for Barco's Demetra – Digital Dermoscopy solution, or an ODAC 2021 Registration

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- Skin of Color Update 2020 onsite registration
- ODAC survey completion
- Begin following ODAC on social media

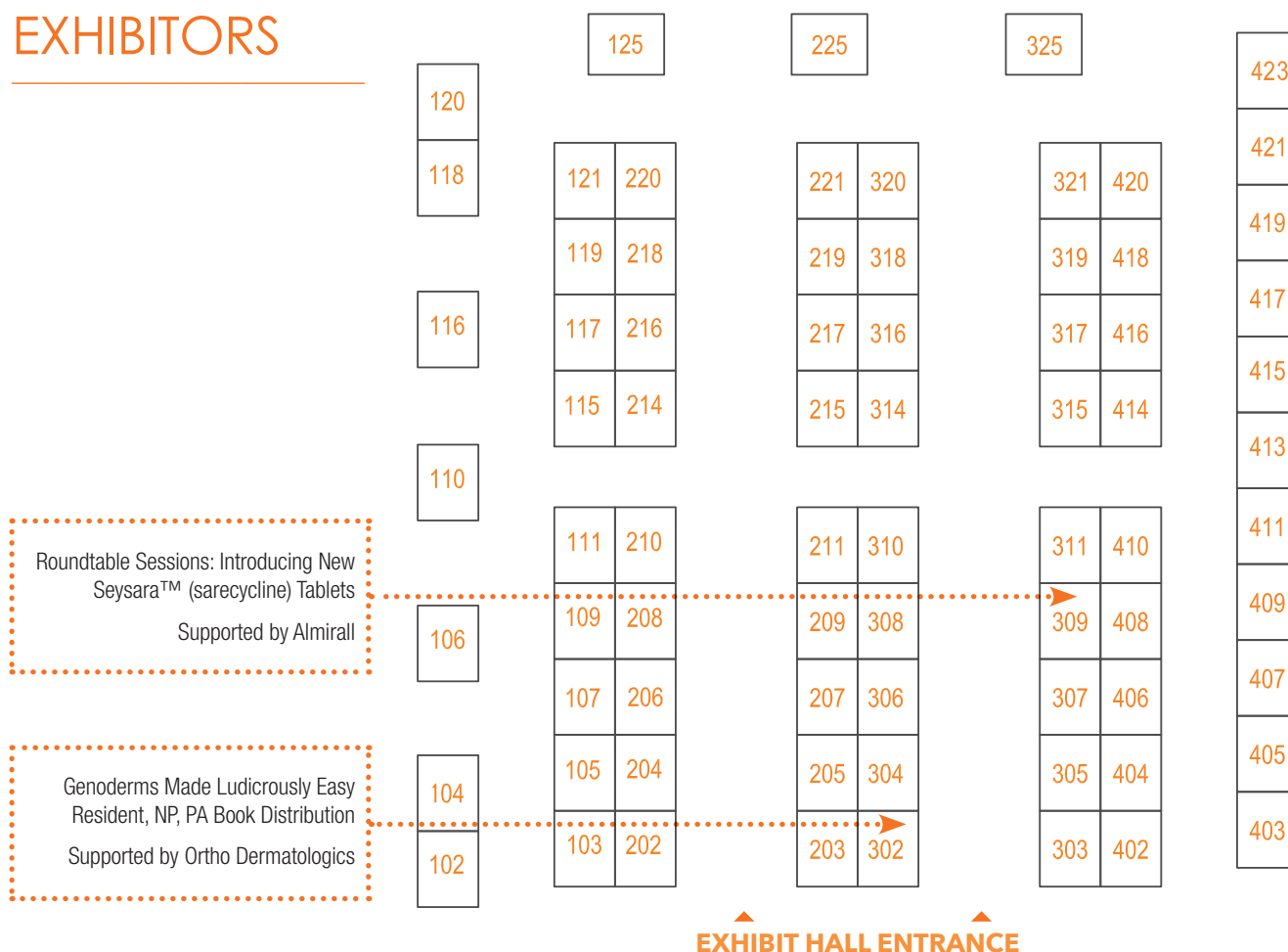
REGISTER THIS WEEKEND FOR ODAC 2021 TO RECEIVE YOUR EXCLUSIVE ALUMNI RATE

January 15 - 18, 2021

Hilton Bonnet Creek, Orlando, FL

Dermatologists, NPs, PAs - Register this weekend to receive your \$199 Alumni Rate! Use code ODACDerm. Other registration categories, use code ODAC21 for 20% off the early bird rate! Register at **OrlandoDerm.Org**

EXHIBITORS



EXHIBITOR	BOOTH
3GEN	403
AbbVie	119
Acuderm	109/111
Advanced Dermatology & Cosmetic Surgery	218
Aerolase	103
Allergan	408
Almirall	307/309
Aurora Diagnostics	203/205
Aveeno	310
BARCO	115
Biofrontera	407
BTL Aesthetics	414
Caliber ID	420
Candela Corporation	210
CAREStream America	102
Collagen PIN/Induction Therapies	319
Crystal Clear Digital Marketing	416
Derm Authority	120
DermAvance	421
DermTech	321
Dermatology Solutions Group	117

EXHIBITOR	BOOTH
Doctor Multimedia	105
Eclipse Aesthetics	409
Eli Lilly	106
Elsevier	316
Eltraderm Skincare	221
Encore Dermatology	107
EPI Health	207
Evolus	214
Ferndale Healthcare, Inc	217
Fotona	314
Galderma Laboratories	306/308
Genentech	320
Jeunesse Innovations	202
La Roche-Posay & CeraVe	402/404
Laser Medics	423
Leo Pharma	418
Lutronic Global	311
Mayne Pharmaceuticals	208
Merz Aesthetics, a Division of Merz North America	315
Nature's Med	413
Novartis Pharmaceuticals	204

EXHIBITOR	BOOTH
Nutrafol	216
Obagi Medical	305
Ortho Dermatologics	302
Otto Trading, Inc	220
Pfizer	405
Pharma Cosmetics	317
Practice Real Estate Group	118
Procter & Gamble	410
Prolenium	121
Regeneron/Sanofi Genzyme	209
Sciton, Inc.	104
Sensus Healthcare	219
Skin Cancer Foundation	419
Skinceuticals	406
Sun Pharmaceuticals	415/417
The American Institute of Aesthetic Medicine	318
Tiemann Surgical	211
Topix Pharmaceuticals, Inc.	206
UCB	110
Weave	411
Zero Gravity Skin	215



AGENDA | FRIDAY

PRE-CONFERENCE WORKSHOPS

8:00 AM-12:00 PM	General Session Room	Comprehensive Non-Surgical Aesthetic Rejuvenation	Shino Bay Aguilera, DO
1:00-3:00 PM	Palazzo A	Changes to Your MOC Requirements: What Every Dermatologist Should Know About CertLink	Erik Stratman, MD
1:00-5:00 PM	Palazzo B-C	Derm In-Review Board Review in partnership with George Washington University	Adam Friedman, MD; Justin Finch, MD; Sima Jain, MD; A. Yasmine Kirkorian, MD; Vishal Patel, MD; Jonathan Zippin, MD Guest Panelists: Erik Stratman, MD; Amanda Suggs, MD; InYoung Kim, MD

1:30 PM - 3:30 PM GENERAL SESSION I

Welcome	Conference Chairs
You Don't Know JAK: An Introduction to the JAK/STAT Pathway to Better Understand Therapeutic Implications	Jonathan Zippin, MD
Minimizing Surgical Scars - Pearls from the Expert	Robert Gotkin, MD
How Do I Treat Rosacea in 2020	Linda Stein Gold, MD
The Utility of Dermoscopy in Challenging Clinical Cases	Sima Jain, MD
New and Emerging Therapies in Dermatology: What's New in the Medicine Chest - Part 1	Leon Kircik, MD

3:30PM COFFEE BREAK | Mediterranean 1-3 Foyer

Meet & Greet with Poster Authors

3:35 - 4:20 PM AFTERNOON WORKSHOPS

Palazzo A	Challenging Cases in Pediatric Dermatology	A. Yasmine Kirkorian, MD
Marbella 1-2	Merkel Cell Carcinoma: Current Concepts in Diagnosis and Management	David Miller, MD
Cordova 5-6	Tips and Tricks in the Diagnosis and Management of Cutaneous Lupus and Other Cutaneous Rheumatologic Diseases	Erik Stratman, MD

4:30 PM - 6:30 PM GENERAL SESSION II

Featuring Controversies & Hot Topics in Medical, Surgical, and Aesthetic Dermatology - Rapid Fire Round	
Controversies in Photoprotection	Adam Friedman, MD
High Amplitude Electromagnetic Fields - A New Player in Dermatology	E. Victor Ross, MD
Updates & Controversies in Hair Loss	Amy McMichael, MD
Recent Controversies in Pediatric Dermatology	Yasmine Kirkorian, MD
Full-Field Ablative Resurfacing: Is the Pendulum Swinging Back?	Joel Cohen, MD
Infectious Diseases to Watch in 2020	Justin Finch, MD
The Role of Fractional Technologies in Aesthetics - A Conversation with the Experts	Jeremy Green, MD; E. Victor Ross, MD; Joel Cohen, MD
Live Demonstrations	Susan Weinkle, MD; Jackie Yee, MD
Facial Anatomy Evaluation & the Successful Rejuvenation Plan	Susan Weinkle, MD; Jackie Yee, MD
Injectables Demonstration - Upper Face	Susan Weinkle, MD; Jackie Yee, MD
Injectables Demonstration - Mid Face	Susan Weinkle, MD; Jackie Yee, MD
Injectables Demonstration - Lower Face	Susan Weinkle, MD; Jackie Yee, MD

6:30 PM - 8:30 PM Welcome Reception in Exhibit Hall

Agenda subject to change, check the event app for the latest updates.

AGENDA | SATURDAY

7:20 AM BREAKFAST WORKSHOPS Limited seating, arrive promptly at 7:20 AM to ensure access to breakfast

Palazzo A	Bridging Rheumatology and Dermatology Goals in Education: A Comprehensive Examination of COSENTYX® (secukinumab) Clinical Evidence - Supported by Novartis ODAC HOT SESSION	Leon Kircik, MD; Andrew Sulich, MD
Palazzo B-C	Not All Emollients Are Created Equal: New Learnings on the Role of Colloidal Oatmeal in Managing Eczema - Supported by Aveeno ODAC HOT SESSION	Adam Friedman, MD
Cordova 5-6	Paving the Path: Exploring a Treatment Option for Patients with Moderate to Severe Hidradenitis Suppurativa - Supported by AbbVie ODAC HOT SESSION	Joslyn R. Sciacca Kirby, MD
Marbella 1-2	Advanced Techniques for Reconstruction of Skin Cancer Defects	Robert Gotkin, MD; Desiree Ratner, MD

8:30 AM - 10:00 AM GENERAL SESSION I

An Update on Acne Treatments	Linda Stein Gold, MD
What on Earth is That? Interactive Case-Based Expert Panel	Justin Finch, MD; Adam Friedman, MD
Current and Emerging Management Strategies for Vitiligo	John Harris, MD
Resurfacing: Recognizing and Treating Adverse Events	Joel Cohen, MD
Live Laser Demonstration	Joel Cohen, MD; Jeremy Green, MD

10:00 AM COFFEE BREAK in Exhibit Hall

10:10 - 10:30 AM	Booth #307	Roundtable Session: Introducing New Seysara™ (sarecycline) Tablets ODAC HOT SESSION <i>Pre-registration required, visit the registration desk to sign up</i>	Leon Kircik, MD
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10:30 AM - 12:10 PM GENERAL SESSION II

New and Emerging Therapies for Advanced Non-Melanoma Skin Cancer	Desiree Ratner, MD
Complex Medical Dermatology Cases in Skin of Color Patients: Diagnostic Clues & Treatment Pearls	Amy McMichael, MD
Male Aesthetics: Aging, Masculinity, Beauty, and Treatment Implications	Terrence Keaney, MD
Therapeutic Updates in Melanoma: IO for Earlier Stage Melanoma	David Miller, MD
Live Laser Demonstration	Michelle Strickland, RN
Live Laser Demonstration	TBA

12:10 PM LUNCH BREAK IN EXHIBIT HALL *Lunch is served promptly at 12:10 PM

12:30 - 12:50 PM	Booth #309	Roundtable Session: Introducing New Seysara™ (sarecycline) Tablets ODAC HOT SESSION <i>RSVP preferred but not required. Visit the registration desk for more information.</i>	Leon Kircik, MD
1:00 - 1:20 PM	Booth #309	Roundtable Session: Introducing New Seysara™ (sarecycline) Tablets ODAC HOT SESSION <i>RSVP preferred but not required. Visit the registration desk for more information.</i>	Leon Kircik, MD

LUNCH WORKSHOP Limited seating, arrive promptly at 12:15 PM to ensure access to lunch

12:15 PM	Palazzo B-C	Dupixent® (dupilumab) Product Theater - Supported by Regeneron ODAC HOT SESSION <i>Lunch Provided</i>	Vivian Y. Shi, MD
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WORKSHOP

12:30 PM	Cordova 5-6	The Diagnosis and Treatment of Cutaneous Fungal Infections: Not Much New But Lots to Do <i>Please pick up your lunch in the Exhibit Hall before arriving at this session</i>	Adam Friedman, MD
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1:30PM - 3:30PM GENERAL SESSION III

Co-Morbidities in Psoriasis Relating to Cardiovascular Issues	Alan Menter, MD
What is NOT Vitiligo	John Harris, MD
An Update on Rhinophyma	Deborah Samoff, MD
New and Emerging Therapies in Dermatology: What's New in the Medicine Chest - Part 2	Leon Kircik, MD
An Update on Lasers and Light-Based Devices for Vascular Conditions	Jeremy Green, MD
Injectables Live Demonstration - Focus on Male Patients	Jeremy Green, MD; Susan Weinkle, MD; Terrence Keaney, MD (Moderator)

**3:30 COFFEE BREAK in Exhibit Hall**

3:40 - 4:00 PM	Booth #309	Roundtable Session: Introducing New Seysara™ (sarecycline) Tablets ODAC HOT SESSION <i>RSVP preferred but not required. Visit the registration desk for more information</i>	Leon Kircik, MD
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3:30 PM - 4:15 PM AFTERNOON WORKING GROUPS

Marbella 3	Developing New Approaches to Caring for LGBTQ+ Patients - Resident-Led Working Group ODAC HOT SESSION	Angelo Landriscina, MD
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4:30 PM - 5:30 PM AFTERNOON WORKSHOPS

General Session	Through the Looking Glass: A First Hand Account of the Severe Atopic Dermatitis Experience - Supported by La Roche-Posay ODAC HOT SESSION	Adam Friedman, MD; Jason Lee-Llacer, MD; Agnes Abeleda, RN
Palazzo A	Photodynamic Therapy: Therapeutic Insights And Considerations For 2020 & Beyond	Joel Cohen, MD; James Spencer, MD
Cordova 4	Dermoscopy Essentials for Residents & Practicing Physicians	Sima Jain, MD

5:30 PM - 7:00 PM DINNER SYMPOSIUMS

Palazzo B-C	The Art of Innovation: Introducing the Latest Advancements from Galderma - Supported by Galderma Laboratories ODAC HOT SESSION	Joel Cohen, MD - Jeremy Green, MD
General Session Room	New Cosmeceuticals from La Roche-Posay and Skinceuticals - Supported by La Roche-Posay and Skinceuticals ODAC HOT SESSION PRODUCTION DISTRIBUTION	Kavita Mariwalla, MD

AGENDA | SUNDAY

7:20 AM BREAKFAST WORKSHOPS Limited seating, arrive promptly at 7:20 AM to ensure access to breakfast

Palazzo A	Treatment Updates of AK and Locally Advanced BCC with Levulan® and Odomzo® Respectively - Supported by UN Pharmaceuticals ODAC HOT SESSION	William Hanke, MD
Palazzo B-C	Changing Treatment Paradigms to Improve Rosacea Clearance - Supported by Galderma Laboratories ODAC HOT SESSION	Jeffrey S. Fromowitz, MD, FAAD
Marbella 1-2	Getting Practical About Pruritus: Diagnostic Dilemmas and Therapeutic Strategies	Adam Friedman, MD

8:30 AM - 10:00 AM GENERAL SESSION I

Psoriatic Arthritis for the Dermatologist	Alan Menter, MD
3-2-1 Contact: Practical Pearls for the Management of Allergic Contact Dermatitis	Jonathan Zippin, MD
Does This Skin Cancer Really Need Mohs?	Sailesh Konda, MD; Vishal Patel, MD; Moderator: William Hanke, MD
Faculty Award Presentation - Award Recipient: Susan Weinkle, MD	Award Presenters: Joel Cohen, MD; James Spencer, MD
Live Injectables Demonstration	Kavita Mariwalla, MD; Susan Weinkle, MD

10:00 AM COFFEE BREAK in Exhibit Hall**10:30 AM - 12:30 PM GENERAL SESSION II**

Melasma: Why Can't We Do Better?	E. Victor Ross, MD
An Evidence-Based Approach to the Spectrum of Cutaneous Squamous Cell Carcinomas	Vishal Patel, MD
Facial Vessels: What Lies Beneath	Joel Cohen, MD
What Does Your Aesthetic Eye See? Views from a Dermatologist and Plastic Surgeon	Susan Weinkle, MD - Jackie Yee, MD
Vascular Complications of Fillers: Treatment Algorithm For Impending Necrosis	Joel Cohen, MD
Live Injectables Demonstration	Susan Weinkle, MD; Jackie Yee, MD

12:30 PM LUNCH BREAK in Exhibit Hall *Lunch served promptly at 12:30 PM

12:45 PM LUNCH WORKSHOP Limited seating, arrive promptly at 12:45 PM to ensure access to lunch. Lunch provided.

Palazzo B-C	ABSORICA LD™ (Isotretinoin) Capsules: An Innovative, Micronized Treatment to Help Your Patients Move Beyond Severe Recalcitrant Nodular Acne - Supported by Sun Pharmaceuticals ODAC HOT SESSION	Leon Kircik, MD
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2:00PM - 4:15PM GENERAL SESSION III

Hidradenitis Suppurativa: Everything and the Kitchen Sink to Optimize Treatment Outcomes	Adam Friedman, MD
What's New in Medical, Surgical, and Cosmetic Treatments for Hair Loss	Amy McMichael, MD
Off Label Offerings: An Evidence-Based and Practical Guide for Dermatologic Applications	Adam Friedman, MD
Cosmeceuticals: What's Real and What's Not	Kavita Mariwalla, MD
Platelet Rich Plasma (PRP): "The Process Is The Product"	Terrence Keaney, MD
What's New in Combination Treatments - Mixology in Dermatology	Vic Ross, MD
Live Demonstration	TBA

4:30 PM - 5:30 PM AFTERNOON WORKSHOPS

Marbella 1-2	Non-Surgical Treatment of BCC	James Spencer, MD
Cordova 5-6	Fellowships: What You Should Know Before Applying - with Q&A	William Hanke, MD
Cordova 2	Employment Contract Negotiations & Private Partnerships in Dermatology - What You Should Know	Ron Lebow, Esq.

5:30 PM RESIDENT DINNER SYMPOSIUM

Palazzo B-C	Evaluating Clinical Trials - Supported by Ortho Dermatologics ODAC HOT SESSION <i>Open to US Residents and Fellows Only</i>	Leon Kircik, MD
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AGENDA | MONDAY

8:00 AM - 10:00 AM GENERAL SESSION I Open to all attendees

How to Improve Photography in Your Clinical Practice - My Top 10 Pearls	Justin Finch, MD
Media Relations in Dermatology	Allison Sit
Genoderms Made Ludicrously Easy – Pigmentation Disorders	Justin Finch, MD
Starting Your Own Practice - Expert Panel with Q&A	Justin Finch, MD; Sima Jain, MD; Terrence Keaney, MD

10:15 AM - 12:00 PM MINI COSMETIC SYMPOSIUM

All attendees are welcome to observe hands-on training activity, only residents will receive hands-on materials.	
Patient Basics	Kavita Mariwalla, MD
Facial Anatomy & Patient Assessment Basics	Kavita Mariwalla, MD
Avoiding Danger Zones & Managing Complications	Kavita Mariwalla, MD
How to Select & Use Injectables (Soft Tissue Fillers and Neuromodulators)	Kavita Mariwalla, MD
Live Injectables Demonstration with Resident Hands-On Training	Kavita Mariwalla, MD; Moderator: Terrence Keaney, MD
Lower Face	Kavita Mariwalla, MD; Moderator: Terrence Keaney, MD
Mid Face	Kavita Mariwalla, MD; Moderator: Terrence Keaney, MD
Upper Face	Kavita Mariwalla, MD; Moderator: Terrence Keaney, MD

CONFERENCE CONCLUDES



ACCREDITATION STATEMENT

PROGRAM OVERVIEW & STATEMENT OF NEED

The field of dermatology is constantly evolving. Physicians and medical professionals must keep current on emerging dermatological issues, techniques, and treatment skills in order to safely and effectively meet their patients' needs. ODAC delivers a comprehensive and compelling look at the practice of dermatology with a strong focus on timely issues affecting dermatological practice. ODAC provides attendees with an understanding of the evolution of both clinical and aesthetic dermatology as a medical and surgical discipline.

EDUCATIONAL METHOD

The ODAC conference consists of didactic lecture presentations, case-study review, case-based learning in small groups, simulation-based medical education, live demonstrations and hands-on live patient injections. The ODAC program also has several question and answer opportunities including the use of real-time, interactive audience response systems.

INTENDED AUDIENCE

The intended audience for this symposium includes dermatologists, dermatology residents, fellows and young practitioners, dermatology nurse practitioners and physician assistants, and other physicians with an interest in management of cutaneous diseases, disorders and the aesthetic treatment of adult patients of all skin types.

LEARNING OBJECTIVES

Upon completion of the ODAC, participants should be able to:

- Define intrinsic and extrinsic factors of the normal aging process in patients with all skin types
- Select and formulate the appropriate aesthetic treatment plan using neurotoxins, dermal fillers, laser and light-based energy therapy technologies and cosmeceutical products in patients of all skin types who seek improvement in facial and skin appearance
- Compare patient selection, choice of injectable products and technique required to avoid potential complications and achieve optimal patient outcomes
- Express current understanding of the pathophysiology of acne as it relates to effective diagnosis and treatment
- Discuss current theories on the pathogenesis of rosacea including the identification of genetic factors and gene loci that predispose affected patients to a rosacea phenotype
- Analyze evidence-based data on acne treatment options in order to improve treatment outcomes and improve patient adherence to therapy
- Examine emerging clinical and therapeutic science insights into the pathogenesis and effective management of atopic dermatitis including new modalities recently introduced into clinical practice
- Discuss the role of the innate and adaptive immune system function in normal skin and how changes in the immune system may contribute to inflammatory disease
- Identify the psoriasis patient population that would benefit most from topical and systemic therapies including biologic response modifiers
- Assess evidence-based data on the relationship between psoriasis comorbidities and therapeutic selection

- Indicate the types of superficial fungal infection presenting in the dermatology setting including tinea pedis, tinea cruris and tinea corporis and onychomycosis and formulate effective treatment strategies
- Summarize current and emerging therapies that hold promise for the effective treatment of skin cancers including actinic keratosis, basal cell carcinoma and melanoma
- Identify the impact of various cutaneous disorders affecting the delivery of quality dermatologic care including seborrheic keratosis and other non-cancerous growths, chronic urticaria, hyperhidrosis among others
- Recognize the impact of race, ethnicity and cultural practices on the treatment of cutaneous diseases in persons with diverse skin types
- Differentiate clinical signs of disorders of pigmentation including melasma and vitiligo and outline treatment courses effective for patients of all skin types

CATEGORY 1

Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 31.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

NURSES CE

Creighton University Health Sciences Continuing Education designates this activity for 31.0 contact hour(s) for nurses. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

ACCREDITATION STATEMENT



JOINTLY ACCREDITED PROVIDER[™]
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Creighton University Health Sciences Continuing Education (HSCE) and the Physicians Continuing Education Corporation.

Creighton University Health Sciences Continuing Education (HSCE) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This live continuing education activity is supported by independent medical education grants provided by Allergan, Biofrontera Inc., Galderma Laboratories, L.P., Ortho Dermatologics, Sun Pharmaceutical Industries, Inc.

In-kind product support has been provided by: Allergan, Galderma Laboratories, L.P. and Merz North America.

*As of 1/2/2020

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Galderma, the world's largest independent global dermatology company, was created in 1981 and is now present in over 100 countries with an extensive product portfolio to treat a range of dermatological conditions. The company partners with health care practitioners around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin. For more information, please visit www.galderma.com/us.



Sun Pharma is the 4th largest specialty generic pharmaceutical company in the world, providing high-quality, affordable medicines in over 150 countries. Our mission is to enhance people's lives with innovative and quality generic, branded, and over-the-counter medicines, providing exceptional value in our communities. In the US, Sun Pharma is focused on helping patients in Dermatology, Oncology, Ophthalmology, and Neurology.

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AbbVie's mission is to Create an innovation-driven, patient-focused specialty biopharmaceutical company capable of achieving sustainable top-tier performance through outstanding execution and a consistent stream of innovative new medicines.



The La Roche-Posay mission is to offer a better life for sensitive skin. La Roche-Posay offers a unique range of daily skincare developed for every skin type to complement their patients' treatments and promote good skincare practices adapted to each skin concern.



Novartis is reimagining medicine to improve and extend people's lives. We use innovative science and digital technologies to create transformative treatments. Novartis products reach more than 750 million people globally and we are finding innovative ways to expand access to our medicines. About 105,000 people of more than 140 nationalities work at Novartis. www.novartis.com.



Ortho Dermatologics is committed to the dermatology community and healthcare providers, by helping treat patients in therapeutic areas including acne, immunology and psoriasis. Learn more at www.ortho-dermatologics.com.



Regeneron Pharmaceuticals is a leading biotechnology company that invents life-transforming medicines for people with serious diseases. Sanofi is dedicated to supporting people through their health challenges.



SkinCeuticals' mission is to improve skin health. Dedicated to this purpose, we make one simple promise—to provide advanced skincare solutions backed by science. www.skinceuticals.com

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With over 50 years of laser expertise and industry leadership, Fotona has sold over 30,000 lasers worldwide with distribution in over 60 countries. Fotona produces award-winning lasers in dentistry, aesthetics, dermatology, gynecology, and surgery. Having a strong history of dedication to R&D, Fotona has a reputation for unparalleled quality, reliability, ease-of-use and durability.



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REVIAN was created to stimulate the body's natural processes and rejuvenate hair and skin with light. Our team develops products that precisely deliver light and allow patients to experience its regenerative potential in the convenience of your own home. We invite you to see more on our website: www.revian.com

EXHIBITORS



3Gen, Inc. manufactures the DermLite brand of skin imaging devices.



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Dermatologist to deliver the highest quality patient care and experience in dermatology and aesthetic services.



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Allergan plc (NYSE: AGN), headquartered in Dublin, Ireland, is a bold, global pharmaceutical company and a leader in a new industry model – Growth Pharma. Allergan is focused on developing, manufacturing and commercializing branded pharmaceutical, device, biologic, surgical and regenerative medicine products for patients around the world. For more information, visit Allergan's website at www.Allergan.com.



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Biofrontera specializes in the development and commercialization of pharmaceutical products for the treatment of dermatological conditions and diseases caused both by exposure to sunlight that results in sun damage to the skin and bacterial skin infections.



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Candela is a leading global aesthetic device company with a comprehensive product portfolio. The Company's technology enables physicians to provide advanced solutions for a broad range of applications including body contouring, hair removal, tattoo removal, wrinkle reduction, and the treatment of vascular/pigmented lesions, acne, leg veins and cellulite.



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Dermatology Authority is the Nation's leading agency for provider recruitment, practice start-ups and practice growth strategies.



We are a practice management team. We offer practice operations management, physician partnership management, revenue cycle management, EMR implementation and management, IT support, call center, facility maintenance and repair, financial and administrative services. We provide support for all aspects of management so our physicians can deliver the optimal patient experience. Our comprehensive services are designed to help our providers extend their capabilities and increase productivity and profitability.



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We're open 24 hours a day, 7 days a week, 365 days a year. We have graphic designers, WordPress developers, social media masters, content creators, SEO wizards, IT problem solvers, marketing gurus, and all-around ninjas ready to help your medical practice thrive and grow.



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Established in 1979, the Foundation is the only global organization solely devoted to the prevention, early detection and treatment of skin cancer. Our goal is to decrease the incidence of skin cancer through public and professional education and research.



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