

## Exhibit Booth Pricing 2022

10 x 10 Exhibit Booth..... \$8,000  
 10 x 20 Exhibit Booth..... \$15,000  
 10 x 30 Exhibit Booth..... \$22,000  
 20 x 20 Exhibit Booth..... \$34,000

### Add Ons

Corner Booth Premium.....\$1,500  
 Pick Your Booth Location Premium..... \$1,000



For more information on exhibit booths,  
 contact Michael Carroll, Director of Experiential,  
 at (646) 887-2650 or michael.carroll@sanovaworks.com

January 14-17, 2022  
 Rosen Shingle Creek  
 Orlando, FL

**SAVE  
 THE DATES**

25-Word Company  
 Description & Company Logo  
 (EPS file preferred) Upon Signing

Exhibitor Badge Registration  
 December 6, 2021

Hotel Reservations  
 December 30, 2021  
 (or until block is full)

### PAYMENT AND BILLING INFORMATION

To sign up for Exhibit Space, please fill out the form below and send it  
 to [Michael.Carroll@sanovaworks.com](mailto:Michael.Carroll@sanovaworks.com)

Visa  American Express  MasterCard Security Code:

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Secutriy Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*Payment for Exhibit Space must accompany registration or we will be unable to reserve  
 your booth(s).*

### APPLICANT INFORMATION

Company: \_\_\_\_\_ Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

I want to be near this company: \_\_\_\_\_

I do not want to be near this company: \_\_\_\_\_

This Exhibitor Agreement is entered into between \_\_\_\_\_ (Exhibitor) and the ODAC Dermatology, Aesthetic & Surgical Conference. This agreement takes effect upon acceptance by Exhibitor. The Exhibitor hereby requests ODAC to provide Exhibitor with exhibit space at the ODAC Dermatology, Aesthetic & Surgical Conference from January 14-17, 2022 (set-up day and show opens January 14, 2022, break down is January 16, 2022). Exhibitor further agrees to abide by all Exhibitor terms and conditions as outlined in the Terms and Conditions. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. ODAC will notify Exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms and booth specifications in the Terms and Conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

## Exhibitor Terms And Conditions

January 14-17, 2022 | Rosen Shingle Creek, Orlando, FL

The ODAC Dermatology, Aesthetic & Surgical Conference is herein referred to as "ODAC." The conference host hotel is herein referred to as "Hotel." Conference organizers reserve the right to change locations. Exhibitors will be notified of venue updates.

### CATEGORIES OF EXHIBITS

The exhibit program is designed to provide dermatologists with first-hand information about products and services specific to their area of dermatology and cosmetic dermatology and to serve as a forum for updating the physician's knowledge of current technological advances in the field of dermatology and cosmetic dermatology. The exhibit program is an integral part of the overall education program for the seminar. Applications for exhibit space will be considered for products and services in the following categories: Pharmaceuticals specific to dermatology (both prescription and non-prescriptions); equipment and devices that are designed for diagnosis and treatment of dermatologic conditions; office equipment, record-keeping equipment, or services relating to the support of non-medical aspects of the practice of dermatology; and scientific educational publications.

### ACCEPTANCE

Full payment must be received upon signing. ODAC reserves the right to accept or refuse the booth application for any exhibit, and once an exhibit is on the floor, to require its modification or removal, whenever ODAC considers such exhibit to be detrimental to its business, professional, or ethical interests, or which originates from any organization whose displayed products do not meet the professional standards of ODAC. The submission of the Exhibitor registration, signed agreements and full payment is requisite to qualify.

### ELECTRICAL SERVICES

Electrical services are not included in any Sponsorship or Exhibitor Packages. If you require electrical service you must order it through the general service contractor. Information and order forms for electrical service will be provided in the Exhibitor Service Kit which will be sent to you upon registration.

### BOOTH PACKAGE DESCRIPTION

The booth package includes the following items based on booth size:

10' x 10' exhibit booth includes 100 sq. ft. of exhibit booth space, 8' high draped back wall, 3' high draped side walls, (1) 6' draped table, (2) plastic chairs, (2) company representative exhibitor badges.

10' x 20' exhibit booth includes 200 sq ft of exhibit booth space, 8' high draped back wall, 3' high draped side walls, (2) 6' draped table, (4) plastic chairs, (3) company representative exhibitor badges.

10' x 30' exhibit booth includes 300 sq ft of exhibit booth space, 8' high draped back wall, 3' high draped side walls, (3) 6' draped table, (6) plastic chairs, (4) Company Representative Exhibitor Badges.

20' x 20' exhibit booth includes 400 sq ft of exhibit booth space, 8' high draped back wall, 3' high draped side walls, (4) 6' draped table, (8) plastic chairs, (6) Company Representative Exhibitor Badges

### STAFF AT EXHIBIT BOOTH

Each exhibiting company is entitled to two (2) representative exhibitor badges. Additional staff beyond the entitled number are required to pay a registration fee of \$599 per additional person. Exhibit staff must open and close booths during official times.

### HOTEL RESERVATIONS POLICY

Check [orlandoderm.org](http://orlandoderm.org) for more information. Please have confirmed arrival and departure dates accessible.

### NAME BADGE CHANGES / BOOTH CANCELLATIONS / REFUND POLICY

Name badge changes / cancellations must be received by mail, fax or e-mail. Any change made to a name badge will be subject to a \$30 administrative fee and must be submitted in writing. Space cancelled prior to July 13, 2021 will receive a 75% refund; cancellation from July 12–November 15, 2021 will receive a 50% refund; after November 15, 2021, no refunds will be given.

### ADVERTISING

Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims.

### BOOTH ACTIVITIES / DEMONSTRATIONS / AV

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service in the booth. Additional forms of entertainment, amusement or demonstrations of non-product related items or services must be approved in writing by ODAC. Only activities in accordance with the professional demeanor of the ODAC exhibits program will be permitted. The use of sound systems other than closed-sound systems is permitted only with prior written approval by ODAC. ODAC reserves the right to close any booth not in compliance with the above stated.

### LASER PRECAUTIONS

In keeping with the recommended safety precautions for lasers, ODAC has adopted the following policies for laser exhibitors in the exhibit area: Proper pipe and drape and goggles are required.

### SUBLETTING / SHARING OF SPACE

No part of any exhibit space may be reassigned, sublet or shared with any other party by that exhibitor.

### FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approval requirements. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. If the FDA or a court of competent jurisdiction determines that a company's exhibit is in violation of any FDA regulations, the company may be subject to sanctions.

### INSURANCE

It is the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as determined by ODAC. Insurance protection will not be afforded to the exhibitor either by the meeting organizers or the Hotel.

### EQUIPMENT AND FURNISHINGS

ODAC will not provide equipment or furnishings for your exhibit space other than those listed in the Booth Package Description. Additional equipment and furnishings are contracted separately and may be ordered from the Exhibitor Service Kit which will be mailed to you shortly after application approval.

### EMPLOYMENT SOLICITATION

While ODAC is an important networking opportunity, direct employment solicitation is not permitted.

### RELOCATION OF EXHIBITS

ODAC reserves the right to alter the location of exhibits, if deemed advisable in the best interest of the exposition. ODAC shall have the further right to prohibit, bar, prevent, and/or remove any exhibit or proposed exhibit, or any part or portion thereof, which, in the judgment of ODAC, is unsuitable or inappropriate for the exhibit. Such right shall extend, but shall not be limited to, all equipment, materials, displays, installations, and other items used or distributed by Exhibitors during ODAC.

### SPACE ASSIGNMENT PROCESS

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products. We expect the exhibit hall to sell out in 2022; therefore, we strongly recommend that you send in your registration and payment as soon as possible.

### SECURITY

Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Neither the meeting organizers nor the Hotel will be responsible for the loss of or damage to any property.

## **FIRE AND SAFETY REGULATIONS**

All draping or display materials of cloth must be fireproof. Under no conditions will combustible oils or gases be permitted in the exhibit area. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed. Exhibitors must comply with Hotel safety and fire code.

## **INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS**

All matters in question not specifically covered by these rules and regulations are subject to the decision of the meeting organizers.

## **REPRESENTATIONS AND WARRANTIES**

Exhibiting company hereby represents and warrants:

- (a) it has the right and authority to enter into this Agreement;
- (b) the person executing this Agreement on its behalf has the authority to do so;
- (c) it is not a party to an existing agreement or arrangement that would (i) prevent it from entering into this Agreement, (ii) conflict with the terms hereof or (iii) adversely affect its performance under this Agreement;
- (d) it is not aware of any litigation (pending or otherwise) or financial event that would adversely affect its performance under this Agreement;
- (e) it will not engage in any unethical practices or predatory sales techniques during ODAC.

## **HEALTH SAFETY PROTOCOL AND POLICIES**

Exhibitors must abide by all health safety protocol and policies, as defined by ODAC and/or Hotel. The health safety protocol and policies will be evolving up until the meeting dates, any developments and/or changes will be communicated to all Exhibitors via email and upon check-in. The health safety protocol and policies may include, but is not limited to, any or all of the following: mask mandate, temperature checks, proof of vaccination, proof of negative test results, social distancing, required signed waiver of liability, etc.

## **GENERAL CORONAVIRUS TERMS**

It is expressly understood that: (i) ODAC's election to cancel, delay, modify or suspend its services due to any pandemic or epidemic including, without limitation, the pandemic associated with the Coronavirus (COVID-19) virus (collectively, an "epidemic event"), or due to any governmental order or guidance, unavailability or unsuitability of any facility or inability to provide such services related to an epidemic event, shall not be deemed a breach of this Agreement and ODAC shall not be liable for any delays, costs or damages associated with or resulting from any such cancellation, delay, modification or suspension; (ii) if any subcontractor, vendor, supplier or other third party provider of goods or services engaged by ODAC (collectively, "Third Party Provider") elects to cancel, delay, modify or suspend the provision of its goods, services or obligations due to an epidemic event, then ODAC shall not be liable for any delays, costs or damages associated with such Third Party Provider's cancellation, delay, modification or suspension.

In the event of (i) or (ii), then the existing cancellation policy and penalty schedule shall be of no further effect and shall be replaced by the following:

"Within 14 days of its notice of suspension, delay, modification or cancellation due to an epidemic event, ODAC shall have the opportunity to propose an alternative solution, which shall have the effect of an amendment to the applicable agreement, Statement of Work or other applicable agreement upon written agreement of the parties to the proposed alternative, which may include applying the existing agreement to future dates or a virtual platform. In the event both Parties cannot agree upon an alternative solution, then ODAC shall use commercially reasonable efforts to mitigate any costs associated with such suspension or cancellation but Exhibitor shall remain liable for any fees due to ODAC and Third Party Providers for goods and services provided through the effective date of suspension or cancellation, costs which have been incurred or committed by ODAC to or Third Party Providers prior to suspension or cancellation, and for any costs that have been committed to by ODAC or Third Party Providers on a non-cancelable basis."