

Exhibit Booth Pricing 2024

<input type="checkbox"/> 10 x 10 Exhibit Booth	\$8,000	Add Ons	
<input type="checkbox"/> 10 x 20 Exhibit Booth	\$15,000	<input type="checkbox"/> Corner Booth Premium	\$1,500
<input type="checkbox"/> 10 x 30 Exhibit Booth	\$22,000	<input type="checkbox"/> Pick Your Booth Location Premium	\$1,000
<input type="checkbox"/> 20 x 20 Exhibit Booth	\$34,000		

For more information on exhibit booths, please contact Michael Carroll, Director of Experiential, at (646) 887-2650 or michael.carroll@sanovaworks.com.

To sign up for an exhibit space, please fill out the form below and e-mail it to Michael Carroll.

I would like to pay via credit card.

Please send a secure payment link to the following email address: _____

Please send me an invoice to pay via ACH or check.

January 11-14, 2024
Signia by Hilton
Orlando Bonnet Creek

**Save
the Dates**

Due Upon Signing
25-Word Company
Description & Company Logo
EPS file preferred

January 5, 2024
Exhibitor Badge Registration

December 6, 2023
Hotel reservation block closes

ODAC

APPLICANT INFORMATION

Company: _____ Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

E-mail: _____

Website: _____

I want to be near this company: _____

I do not want to be near this company: _____

This Exhibitor Agreement is entered into between _____ ("Exhibitor") and the Physicians' Continuing Education, Corp ("PCE"). This agreement takes effect upon acceptance by Exhibitor. The Exhibitor hereby requests PCE to provide Exhibitor with exhibit space at the ODAC Dermatology, Aesthetic & Surgical Conference from January 11-14, 2024 (set-up day is January 11, 2024, exhibit hall opens January 12, 2024, break down is January 14, 2024). Exhibitor further agrees to abide by the Terms and Conditions and the Exhibition Requirements, as outlined in Exhibit A.

DISCLAIMER: Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. PCE will notify Exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms and booth specifications in the Terms and Conditions.

Signature: _____ Date: _____

Print Name: _____

Terms and Conditions

1. Exhibitor will pay the amounts to PCE, as described in and in accordance with the attached registration, subject to the terms of these terms and conditions and Exhibit A, Exhibitor Requirements (collectively, this "Agreement"). The term of this Agreement shall commence on the date indicated in the letter agreement and shall continue through the date of the Event.
2. Exhibitor is responsible for (a) providing any content or materials ("Materials") required for PCE to perform the services described herein; (b) the review and approval of all Materials and Exhibitor staff; (c) obtaining all permissions and authorizations from all third parties involved in the production of the Materials as may be necessary to permit the use and display of the Materials as described herein; (d) obtaining all permissions and authorizations from the Exhibitor staff as necessary for PCE to provide the services hereunder; (e) ensuring that the Materials include all required disclosures and comply with all applicable laws and regulations. Exhibitor is solely responsible for any liability arising out of or relating to the Materials.
3. Exhibitor grants to PCE a royalty-free, non-exclusive, worldwide right and license to host, distribute, display, promote, translate, sub-license, transmit and otherwise use the Materials that it provides to PCE as may be necessary for PCE to perform its obligations under this Agreement. The aforementioned license shall include the ability to reformat the Materials content for display and user interface purposes and for space requirements. Exhibitor grants to PCE's users a license to access and use the Materials and any content linked therefrom. Subject to the terms and conditions of this Agreement, Exhibitor authorizes PCE to use Exhibitor's trademarks, service marks, trade names and logos as may be necessary or advisable for PCE to perform the services or exercise its rights hereunder.
4. Exhibitor represents and warrants that: (i) the Materials comply with all applicable laws and regulations (and include all legally required legends, disclosures and statements) and this Agreement, and do not violate the rights of any third party; (ii) Exhibitor holds the necessary rights to permit the use and display of the Materials as set forth in this Agreement, and to grant the licenses granted pursuant to Section 3.
5. Exhibitor shall, at its sole cost and expense, indemnify and hold PCE, its affiliates, and its and their respective officers, directors, employees, agents, successors and assigns harmless from and against any and all third party claims, losses, damages, judgments, costs and expenses (including attorneys' fees and expenses), arising out of or related to (i) the Materials; (ii) a breach of any of its representations and warranties provided in Section 4, above; or (iii) any infringement by the Materials on any third party's rights. Exhibitor agrees to pay all costs and expenses incurred by PCE to collect any amount due hereunder or otherwise enforce the terms and conditions of this Agreement, including reasonable attorney's fees and costs.
6. In the event of a breach of this Agreement by either party, the non-breaching party shall give written notice thereof to the party in breach. If such breach is not cured within ten (10) days (five days for payment default) after receipt of such notice, the non-breaching party may upon written notice to the breaching party terminate this Agreement in addition to any other remedies the non-breaching party may have. Termination shall be in addition to, and shall not prejudice, any of the parties' remedies at law or in equity. Upon termination, all fees owed to PCE shall become immediately due.
7. EXCEPT FOR EXHIBITOR'S INDEMNIFICATION OBLIGATIONS HEREUNDER, IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY DAMAGES RESULTING FROM LOST REVENUE, LOST PROFITS, OR FOR ANY SPECIAL, INDIRECT, INCIDENTAL, PUNITIVE, EXEMPLARY OR CONSEQUENTIAL DAMAGES IN ANY WAY ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES PROVIDED HEREUNDER, HOWEVER CAUSED, EVEN IF SUCH PARTY HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. THE ENTIRE LIABILITY OF PCE TO EXHIBITOR UNDER THIS AGREEMENT, OR ANY MATTER RELATING TO THIS AGREEMENT, REGARDLESS OF THE FORM OF ANY CLAIM OR ACTION OR THEORY OF LIABILITY (INCLUDING CONTRACT, TORT, OR WARRANTY) SHALL BE LIMITED TO DIRECT DAMAGES NOT TO EXCEED THE AMOUNTS PAID BY EXHIBITOR TO PCE HEREUNDER. EXHIBITOR'S EXCLUSIVE REMEDY FOR PCE'S FAILURE TO PROVIDE THE SERVICES HEREUNDER WILL BE FOR PCE TO PROVIDE GOODS OF REASONABLY EQUIVALENT VALUE FOR SUCH FAILURE AS DETERMINED JOINTLY BY BOTH PARTIES.
8. If PCE is unable to perform its obligations under this Agreement due to circumstances beyond its reasonable control, including, but not limited to, acts of God, earthquakes, state of emergency, pandemic, hacker attacks, actions or decrees of governmental bodies, changes in applicable laws, or communication or power failures, such obligations will be suspended so long as those circumstances persist. This Agreement shall be interpreted, governed and construed by the laws of the State of New York without regard to the actual state or country of incorporation or residence of Exhibitor. Amendments to this Agreement must be made in writing and signed by both parties. This Agreement constitutes the entire agreement between the parties with respect to the subject matter of this Agreement, and any prior representations, statements, and agreements relating thereto are superseded by the terms of this Agreement. In addition to the survival terms stated elsewhere in this Agreement, the provisions of Sections 4, 5, 6, 7, and 8 shall survive the expiration or termination of this Agreement. Exhibitor shall not assign this Agreement, in whole or in part, to any entity without PCE's consent. Any attempt to assign this Agreement, in whole or part, in contravention of this Section, shall be void. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their successors and permitted assigns. Any failure by either party to enforce the other party's strict performance of any provision of this Agreement will not constitute a waiver of its right to subsequently enforce such provision or any other provision of this Agreement. This Agreement may be signed in counterparts and, when so signed, will constitute a single Agreement.

Terms and Conditions | Exhibit A

January 11 – 14, 2024, Signia by Hilton Orlando Bonnet Creek, Orlando, Florida

The conference host hotel is herein referred to as “Hotel.” Conference organizers reserve the right to change locations. Exhibitors will be notified of venue updates.

CATEGORIES OF EXHIBITS

- The exhibit program is designed to provide dermatologists with first-hand information about products and services specific to their area of dermatology and cosmetic dermatology and to serve as a forum for updating the physician’s knowledge of current technological advances in the field of dermatology and cosmetic dermatology. The exhibit program is an integral part of the overall education program for the seminar. Applications for exhibit space will be considered for products and services in the following categories: Pharmaceuticals specific to dermatology (both prescription and non-prescriptions); equipment and devices that are designed for diagnosis and treatment of dermatologic conditions; office equipment, record-keeping equipment, or services relating to the support of non-medical aspects of the practice of dermatology; and scientific educational publications.

ACCEPTANCE

- Full payment must be received upon signing. PCE reserves the right to accept or refuse the booth application for any exhibit, and once an exhibit is on the floor, to require its modification or removal, whenever PCE considers such exhibit to be detrimental to its business, professional, or ethical interests, or which originates from any organization whose displayed products do not meet the professional standards of PCE. The submission of the Exhibitor registration signed agreements and full payment is requisite to qualify.

ELECTRICAL SERVICES

- Electrical services are not included in any Sponsorship or Exhibitor Packages. If you require electrical service you must order it through the general service contractor. Information and order forms for electrical service will be provided in the Exhibitor Service Kit which will be sent to you upon registration.

BOOTH PACKAGE DESCRIPTION

- The booth package includes the following items based on booth size:
- 10’ x 10’ exhibit booth includes 100 sq. ft. of exhibit booth space, 8’ high draped back wall, 3’ high draped side walls, (1) 6’ draped table, (2) plastic chairs, (2) company representative exhibitor badges.
- 10’ x 20’ exhibit booth includes 200 sq ft of exhibit booth space, 8’ high draped back wall, 3’ high draped side walls, (2) 6’ draped table, (4) plastic chairs, (3) company representative exhibitor badges.
- 10’ x 30’ exhibit booth includes 300 sq ft of exhibit booth space, 8’ high draped back wall, 3’ high draped side walls, (3) 6’ draped table, (6) plastic chairs, (4) Company Representative Exhibitor Badges.
- 20’ x 20’ exhibit booth includes 400 sq ft of exhibit booth space, 8’ high draped back wall, 3’ high draped side walls, (4) 6’ draped table, (8) plastic chairs, (6) Company Representative Exhibitor Badges

STAFF AT EXHIBIT BOOTH

- Each exhibiting company is entitled to two (2) representative exhibitor badges. Additional staff beyond the entitled number are required to pay a registration fee of \$599 per additional person. Exhibit staff must open and close booths during official times.

HOTEL RESERVATIONS POLICY

- Check orlandoderm.org for more information. Please have confirmed arrival and departure dates accessible.

NAME BADGE CHANGES / BOOTH CANCELLATIONS / REFUND POLICY

- Name badge changes / cancellations must be received by mail, fax or e-mail. Any change made to a name badge will be subject to a \$30 administrative fee and must be submitted in writing. Space cancelled prior to July 13, 2023 will receive a 75% refund; cancellation from July 12–November 15, 2023 will receive a 50% refund; after November 15, 2023, no refunds will be given.

ADVERTISING

- Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims.

BOOTH ACTIVITIES / DEMONSTRATIONS / AV

- The exhibitor is permitted to demonstrate the firm’s equipment and to make informal presentations regarding the product line or service in the booth. Additional forms of entertainment, amusement or demonstrations of non-product related items or services must be approved in writing by PCE. Only activities in accordance with the professional demeanor of the PCE exhibits program will be permitted. The use of sound systems other than closed-sound systems is permitted only with prior written approval by PCE. PCE reserves the right to close any booth not in compliance with the above stated.

LASER PRECAUTIONS

- In keeping with the recommended safety precautions for lasers, PCE has adopted the following policies for laser exhibitors in the exhibit area: Proper pipe and drape and goggles are required.

SUBLETTING / SHARING OF SPACE

- No part of any exhibit space may be reassigned, sublet or shared with any other party by that exhibitor.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approval requirements. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. If the FDA or a court of competent jurisdiction determines that a company’s exhibit is in violation of any FDA regulations, the company may be subject to sanctions.

INSURANCE

It is the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as determined by PCE. Insurance protection will not be afforded to the exhibitor either by the meeting organizers or the Hotel.

Terms and Conditions | Exhibit A

January 11 – 14, 2024, Signia by Hilton Orlando Bonnet Creek, Orlando, Florida

EQUIPMENT AND FURNISHINGS

- PCE will not provide equipment or furnishings for your exhibit space other than those listed in the Booth Package Description. Additional equipment and furnishings are contracted separately and may be ordered from the Exhibitor Service Kit which will be mailed to you shortly after application approval.

EMPLOYMENT SOLICITATION

- While PCE is an important networking opportunity, direct employment solicitation is not permitted.

RELOCATION OF EXHIBITS

- PCE reserves the right to alter the location of exhibits, if deemed advisable in the best interest of the exposition. PCE shall have the further right to prohibit, bar, prevent, and/or remove any exhibit or proposed exhibit, or any part or portion thereof, which, in the judgment of PCE, is unsuitable or inappropriate for the exhibit. Such right shall extend, but shall not be limited to, all equipment, materials, displays, installations, and other items used or distributed by Exhibitors during PCE.

SPACE ASSIGNMENT PROCESS

- Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products. We expect the exhibit hall to sell out in 2024; therefore, we strongly recommend that you send in your registration and payment as soon as possible.

SECURITY

- Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Neither the meeting organizers nor the Hotel will be responsible for the loss of or damage to any property.

